

*Be the Change*  
Aspiring Entrepreneurs

Consultancy Services

FASINASYON

BY MARSHA PARCOU

“ Commit to it  
and you will  
find it.

If you are currently in employment and have been wanting to leave to turn your skills or passion project into a business, this programme is for you.”

*marsha*

To successfully bring a vision to life we must achieve three things.

- **Firstly, we must take action and remain persistent in the face of adversity.**
- **Secondly, we must find and leverage faith to keep us on track.**
- **And finally, we must learn how to not take the process too seriously.**

With these 3 key elements achieved, we give our dreams the best possible chance of coming true.

Explanation:

**As a serial business entrepreneur, I've been asked by many aspiring business owners - 'How do I make it happen?'. This consultancy service exists to not only answer that question conceptually, but to also practically help bring great visions to life.**

## 1. PERSISTENCE

Taking action in spite of difficulty or opposition.

**What it involves:**

Creating and understanding a clear vision for what will be achieved. Planning the monthly, weekly and daily steps that can be taken towards that vision. Set up Accountability Metrics.

## 2. FAITH

Complete trust or confidence in someone or something.

**What it involves:**

Help someone recognize how they are being supported. Help someone navigate and embrace the challenges that come their way. Acknowledge & Recognize the lessons learnt.

## 3. FUN

Help them remember why they started this in the first place. Find ways to help them have fun in the process.

**What it involves:**

Help someone recognize how they are being supported. Help someone navigate and embrace the challenges that come their way. Acknowledge & Recognize the lessons learnt.



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